

Cherry Hill Health Care Committee

Health Care Work Plan - Committee Chair Paula McLellan

Goal: Promote use of community health center – Family Health Centers of Baltimore [Priority #]

Action	Time Frame (Short, Mid or Long Range)	Outcomes	Lead	Resources Needed	Partners
Meet with Center Director to get a complete understanding of all the services currently being provided by the FHCB.					
Use every opportunity to promote those services available on a sliding fee scale.					
Work with management at the FHCB to affectively deal with the perceived confidentiality issues that keep community residents from accessing services there.					

<p>Connect ex-offender population with the affordable health care available to them through the FHCB. Work in conjunction with the Probation Officers of C-Safe to help them access these services.</p>					
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Goal: Better marketing or services/educational opportunities available from various sources. [Priority #]

Action	Time Frame (Short, Mid or Long Range)	Outcomes	Lead	Resources needed	Partners
Use every meeting as an opportunity to share information about health fairs, screenings or other health education programs.					
Meet with Cherry Hill Town Center management about the possibility of using the marquee to publicize health screenings and education programs in the community.					
Investigate funding sources to develop a monthly or quarterly healthy neighborhood					

newsletter that would publicize all health related information/education/screening available at low or not cost to the community.					
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Goal: Encourage parents to have their children prepared for school by having immunizations and physicals. [#]

Action	Time Frame (Short, Mid or Long Range)	Outcomes	Lead	Resources needed	Partners
Work with the PTA/PTO organizations to target parents who are traditionally not prepared for the opening of school and set up a mentor/health advocate relationship over the summer months to insure they are prepared for the first day of school.					
Make all free clinics (immunizations/ screenings) available to parents and their children – publicize the schedule of these services					

<p>through the school and the PTA./PTO</p>					
<p>Use bulleting board in the Town Center to publish pictures of those children who take advantage of the health screenings in a timely manner. (Goal – see your picture here once you are immunized?)</p>					
<p>Connect with Free immunization services available throughout the summer – make them part of the Back to School festival and all health fairs held over the summer months.</p>					